

SERVICES

ISSA PERSON-PERRY • www.hello-issa.com

E-COMMERCE →

Optimize your store, streamline your funnel, and scale smarter.

E-commerce Strategy & Consulting

Tailored strategies to grow traffic, boost sales, and improve user experience.

Website & Funnel Optimization

Improve conversion rates through optimized navigation, layout, product pages, and checkout flow.

Product & Pricing Strategy

Position your offerings for maximum profitability and competitive edge.

Customer Retention Tactics

Implement loyalty programs, post-purchase sequences, and repeat customer engagement strategies.

Market Research & Competitor Analysis

Deep insights to refine your offerings and stay ahead of the competition.

EMAIL →

Turn inboxes into income with strategy, creativity, and automation.

Email Strategy & Campaign Management

End-to-end planning and execution of high-converting email campaigns.

List Growth, Segmentation & Hygiene

Build targeted, healthy lists to improve engagement and deliverability.

Automations & Behavioral Triggers

Set up and manage automated flows to nurture leads and increase lifetime value.

Copywriting, Design & A/B Testing

Create beautiful, effective emails that resonate with your audience – and test for continuous improvement.

Performance Analytics & Optimization

Track metrics, evaluate success, and refine for better results over time.

COMBINED SERVICES →

Where email meets e-commerce for seamless growth.

E-commerce Email Marketing Integration

Align your email strategy with your store's lifecycle, from cart recovery to post-purchase flows.

Launch & Promotion Campaigns

Multi-channel strategies to amplify product or seasonal launches.

Customer Journey Mapping & Optimization

Visualize and improve the full user experience across email and on-site touchpoints.